



BANK OF IDEAS

CONCEPT



Bank of ideas – proposal to be submitted

Description according identified criteria

INITIATIVE	
Name of the initiative	Sports and Science on the Boyne
Short description	<p>A list of activities on the river Boyne, centering around the sustainability of the area:</p> <ul style="list-style-type: none"> ● Citizen Science ● Kayaking ● Photography ● Paddle yoga ● Eco-friendly fishing <p>All activities will include a description of the ecological challenges that the area faces, and the things that individuals can do to improve this.</p> <p>This will be done by doing workshops either before, during, or after these activities, with local scientists, artists, trekkers, and professionals, who know the area inside-out, and who could provide context in an exciting and educational manner.</p>
CRITERIA	
<p>Economic and financial sustainability of the project</p> <p><i>(Is the project ensuring a steady flow of funds and generating revenue for maintaining and continuing the organisations work?)</i></p>	<ul style="list-style-type: none"> ● Classes will generate revenue ● May be eligible for funding from preservation and heritage-oriented agencies

<p>Compatibility of the investment with the urban planning instruments and the time required for obtaining permits, concessions and opinions preparatory to its start-up</p> <p><i>(Is the project coherent to its city urban planning and foresees the time required to have the necessary documents and concessions to implement it?)</i></p>	<ul style="list-style-type: none"> ● Boyne is already popular with a number of activities, include fishing and rowing, thus it should be feasible to obtain the permit ● Nevertheless, paddle would require special mooring, which might mean added security (and also insurance) issues
<p>Consistency under the strategic profile</p> <p><i>(Clarity in the identification of stakeholders and beneficiaries, of the territory, of the need that you want to contribute to satisfying, of the change that you do wants to generate)</i></p>	<p>There are several individuals in the area who are already involved in such activities, and who carry out similar tours (e.g. “Wild About Navan”, who do walks along the river Boyne)</p>
<p>Sustainability and coherence under the organisational profile</p> <p><i>(Details of the key resources as competences, organisational model, permits and / or necessary permissions)</i></p>	
<p>Coherence under the economic-financial profile</p> <p><i>(Internal and external financial resources needed. Cost items, revenue items, the trend of costs and revenues)</i></p>	<p>Will require:</p> <ul style="list-style-type: none"> ● Promotion ● Training ● Indoor spaces ● Insurance costs ● Collaboration with tourist agencies (which may entail fees)

<p>Scalability of the project idea in time and space</p> <p><i>(Economic sustainability and prospects for continuity and development of the project idea, clarity in the definition of solutions for the procurement of resources and continuation of activities)</i></p>	<p>If the “package” is replicable, it may be done in other parts of the country, where rivers face challenges but also act as tourist settings. This would not, however, be so easy, as the individuals who would make up the team of trainers would not necessarily be mobile. On the other hand, being involved in ecological movements, they may have contacts across the country, to whom they could convey the idea.</p>
<p>Flexibility and dynamism of the entrepreneur</p> <p><i>(Capacity of the potential entrepreneur needed to adapt to changes in the market and socio-territorial conditions)</i></p>	
<p>Feasibility and expected effectiveness</p> <p><i>(key factors that reinforce business feasibility, in relationship with the constraints and criticalities of the intervention sector, capacity of the project to achieve the stated objectives)</i></p>	<p>There are several individuals in the area who are already involved in such activities, and who carry out similar tours (e.g. “Wild About Navan”, who do walks along the river Boyne</p>