

## Social Farming

INITIATIVE	
<b>Name of the initiative</b>	<b>Social Farming</b>
<b>Short description</b>	<p>Social Farming, also known as Care Farming or Farming for Health, offers farmers the opportunity to use their agricultural skills and resources to provide support for health (mental and physical health), social or educational care.</p> <p>The farm remains a working farm, where those in need of care benefit from the farm's participation in a non-clinical environment.</p> <p>Social Farms offer people with social, physical, mental or learning disabilities the opportunity to spend time on the farm in a healthy, supportive and inclusive environment.</p> <p>This involves organising activities/activities for people, applying to the farms. Such work will relate directly to agriculture and related work, but not only. Creativity is advisable here, and the more varied the activities the better.</p>
CRITERIA	
<p><b>Economic and financial sustainability of the project</b></p> <p><i>(Is the project ensuring a steady flow of funds and generating revenue for maintaining and continuing the organizations work?)</i></p>	<p>Social farm participation fees will be the main source of income. But not only, as also the raised plants and animal products will be able to generate income by selling them. Another idea to earn money is to participate in projects, initiatives and to find investors.</p>

<p><b>Compatibility of the investment with the urban planning instruments and the time required for obtaining permits, concessions and opinions preparatory to its start-up</b></p> <p><i>(Is the project coherent to its city urban planning and foresees the time required to have the necessary documents and concessions to implement it?)</i></p>	<p>In order to set up such a business idea, one needs to own or rent an agricultural field, a house, a barn and other necessary materials. But when you own a house with a garden and a place where such activities can be carried out, this is already enough to start social farming.</p> <p>The next step is to set up the business and get the basic rights to charge and sell. This stage looks different in each country.</p>
<p><b>Consistency under the strategic profile</b></p> <p><i>(Clarity in the identification of stakeholders and beneficiaries, of the territory, of the need that you want to contribute to satisfying, of the change that you do wants to generate)</i></p>	<p>-</p>
<p><b>Sustainability and coherence under the organizational profile</b></p> <p><i>(Details of the key resources as competences, organizational model, permits and / or necessary permissions)</i></p>	<p>Development activities will be at the core of the project. Activities will include everything from gardening and growing flowers, farming and growing various vegetables, fruits, handicrafts, basic household activities such as cooking, washing dishes, to enjoyable activities such as singing, playing cards, mushroom trips.</p> <p>This involves reaching out to professionals and experts of all kinds in the area to prepare activities for people who volunteer at the farm. Such activities need to be adapted and designed accordingly.</p>
<p><b>Coherence under the economic-financial profile</b></p> <p><i>(Internal and external financial resources needed. Cost items, revenue items, the trend of costs and revenues)</i></p>	<p>Fixed costs will relate to staff employed (if required), energy and water utilities, auxiliary materials for plant production, animal maintenance, and other materials needed depending on the activities carried out.</p> <p>Sources of income were estimated earlier. They will vary from country to country, but are nevertheless significantly influenced by the fee for participating in social farming and for selling products.</p>

<p><b>Scalability of the project idea in time and space</b></p> <p><i>(Economic sustainability and prospects for continuity and development of the project idea, clarity in the definition of solutions for the procurement of resources and continuation of activities)</i></p>	<p>If this idea creates a model that works, there are countless other places in all countries that could do something similar and use the same idea. People who might be willing to participate in social farming are everywhere.</p>
<p><b>Flexibility and dynamism of the entrepreneur</b></p> <p><i>(Capacity of the potential entrepreneur needed to adapt to changes in the market and socio-territorial conditions)</i></p>	<p>Special attention of the course supervisor is needed. This attention has to be focused on the needs of the persons participating in the social farms and what they already know, what they don't know yet, what they enjoy and what they find difficult. The dynamic here is to constantly adapt the activities to the needs of the people. A sharp eye will also be useful for observing sales trends in order to produce what the market wants and what will be easy to sell.</p>
<p><b>Feasibility and expected effectiveness</b></p> <p><i>(key factors that reinforce business feasibility, in relationship with the constraints and criticalities of the intervention sector, capacity of the project to achieve the stated objectives)</i></p>	<p>The key objectives in this project are trained people participating in the social farm. In addition to new skills, these people spend time in an enjoyable way, gain new friendships and experiences, enjoy life and have a useful activity.</p>