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SOCIAL FARMING

The project aims to exploit the economic opportunities existing in the area, together with the need to structure an accompaniment path that concretely supports disadvantaged people, at risk of absolute poverty, and in conditions of social exclusion, in paths of inclusion and accompaniment to the employment through: training courses aimed at acquiring professional skills that can be used on the labour market, in the agricultural sector; sustainable commercial experiences over time, through practice in agriculture.

The idea is to start the project by planting a new tree of an intensive category of olive species (Favoloso). Additional activities can then be organized for the local community, aimed at raising awareness and valorising the culture and the products.

The project also aims to spread and promote an environmental and ethical culture. To achieve these goals, it is proposed to network with local social assistance and promotion services.